

NR 368/568 Oral Interpretation Methods, 3 cr.

Syllabus – Spring 2020

Lecture: Tuesday 10:00-10:50 a.m.– TNR 352

Discussions: Thursday 10:00- 11:50 a.m.– TNR 255 (sec. 1)

Thursday 1:00-2:50 p.m.– TNR 254 (sec. 2)

Instructors:

Megan Espe

TNR 176

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Shelby Roback

Schmeeckle Reserve

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Office Hours for Megan Espe:

I am available without an appointment on these days/times: Tues. 3-4 p.m.; Wed. 9-10 a.m.; Friday 9-10 a.m. Individual meetings can be arranged through an email request, phone call, or conversation directly before or after class.

Textbooks:

Buchholz, J., Lackey, B., Gross, M., & Zimmerman, R. (2015). *The Interpreter's Guidebook: Techniques for Programs and Presentations*, 4th ed. Stevens Point, WI: UW-SP Foundation. (required; provided in class)

Tilden, Freeman (2008). *Interpreting Our Heritage* (required purchase at bookstore)

Course Overview:

Students will learn principles and verbal techniques to communicate the values of natural history and cultural features to visitors at parks, recreation areas, museums, and other institutions.

Learning Outcomes:

1. You will be able to explain what personal interpretation is and identify the principles and concepts of effective personal interpretation programs.
2. You will be able to create and deliver various types of personal interpretation programs using techniques discussed in class.
3. You will be able to evaluate personal interpretation programs using criteria discussed in class.

These course learning outcomes address broader campus-wide learning outcomes related to applying discipline-specific standards of oral communication and critiquing peers' oral presentations to provide feedback.

Grading Procedure:

Grades will be assigned based on the following scale:

A = 93-100%	A- = 90-92%	B+ = 87-89%	B = 83-86%	B- = 80-82%	C+ = 77-79%
C = 73-76%	C- = 70-72%	D+ = 67-69%	D = 60-66%	F = 59-0%	

Assignments:	<u>Points possible</u>
Interpretive Talk.....	150
Interpretive Walk.....	200
Illustrated Talk	200
Midterm Exam	50
PowerPoint Tutorial.....	50
Practicum Review.....	25
Tilden Journal.....	50
Research Paper	25
Final Exam	<u>100</u>
Total	850

Special Notes:

- Only the illustrated talk will be presented using PowerPoint.
- Live animals are not allowed during student presentations.
- You will be required to attend and evaluate one public program presented by a student in the Environmental Education/Interpretation Practicum (NR 482) at Schmeeckle Reserve. More details will be provided.

Attendance and Active Class Participation:

To develop as a confident, effective, and creative communicator, you must actively participate in the class learning community. We will strive to establish a supportive environment in which all students feel comfortable challenging themselves, knowing that they will receive respectful, honest, and thoughtful input from the class. You will benefit both from giving feedback to others and from reflecting upon how your classmates respond to your own work.

Attending lectures will likely be the single most important factor in determining your performance and grade in the course, so plan to attend every class. During the first eight days of the term, your instructor will take attendance. If you are not in attendance, you may be dropped from the class. You are responsible for dropping any of your enrolled classes.

Students are expected to be attend each discussion section whether they are presenting or not. Feedback and evaluation is an important part of the learning experience. **Each unexcused absence on discussion presentation days will result in a deduction of 20 points. Let your instructor know via email if you need to be excused and why.**

Academic Honesty:

Academic integrity is an expectation of each UW-Stevens Point student. Campus community members are responsible for fostering and upholding an environment in which student learning is fair, just, and honest. Through your studies, it is essential to exhibit the highest level of personal honesty and respect for the intellectual property of others. Academic misconduct is unacceptable. It compromises and disrespects the integrity of our university and those who study here. To maintain academic integrity, a student must only claim work which is the authentic work solely of their own, providing correct citations and credit to others as needed. Cheating, fabrication, plagiarism, unauthorized collaboration, and/or helping others commit these acts are examples of academic misconduct, which can result in disciplinary action. Failure to understand what constitutes academic misconduct does not exempt responsibility from engaging in it.

Students suspected of academic misconduct will be asked to meet with the instructor to discuss the concerns. If academic misconduct is evident, procedures for determining disciplinary sanctions will be followed as outlined in the [University System Administrative Code, Chapter 14](#).

Professionalism and Student Conduct:

Students in the College of Natural Resources are pursuing courses of study that prepare them for careers as natural resources professionals. Thus, CNR students and faculty/staff are expected to exhibit conduct and attitudes appropriate to professionals.

The UWSP Student Affairs office provides guidelines for proper student conduct. See the following link for more information: <https://www.uwsp.edu/dos/Pages/Student-Conduct.aspx>

Cell Phone Usage:

Research supports that having visual access to a cell phone diminishes our ability to learn. Checking social media, texts, emails, and messages is unprofessional and disrespectful to our class community. Please turn off your phone during class; I will do so as well.

Equal Access for Students with Disabilities:

If accommodations are needed, please inform the instructor and the Office of Disability Services, 609 Albertson Hall or 715-346-3365.

NRES 368: Oral Interpretation Methods Course Schedule

Week	Dates	Lectures: Tues. 10 a.m. TNR 352	Discussion: Thurs. 10 a.m. TNR 255 or 1 p.m. TNR 254	Assignments/Readings
1	Jan. 21 & 23	Introductions/Syllabus What is Interpretation? Roots of Heritage Interpretation	Intro to Interpretation, <i>cont.</i> Tilden's Principles Meaning-Centered Interpretation Interpretive Ice Breakers	<i>Interpreter's Guidebook</i> , Chs. 1, 2
2	Jan. 28 & 30	Planning Thematic Programs Choosing a Theme	Interpretive Talk Demo Schedule Interpretive Talks	<i>Guidebook</i> , Ch. 3 & Ch. 6 (pp. 116-136)
3	Feb. 4 & 6	Creative Interpretive Techniques	Creative Interpretive Techniques, <i>cont.</i> Nonverbal Communication	Tilden Journal #1 <i>Guidebook</i> , Chs. 5 & 10; Ch. 4, pp. 74-86
4	Feb. 11 & 13	Interpretation for Diverse Audiences	Program Evaluation Preparation for Talks	<i>Guidebook</i> , Ch. 7
5	Feb. 18 & 20	Guided Walk & Tour Techniques	Guided Walk Demo	Tilden Journal #2 Grp A talk theme sheets <i>by midnight Thursday</i> <i>Guidebook</i> , Ch. 3 (p. 53)
6	Feb. 25 & 27	Persuasion as a Communication Tool/ Controversial Issues	Interpretive Talks: Group A	<i>Guidebook</i> , Ch. 4, pp. 87 Readings Grp B talk theme sheets
7	Mar. 3 & 5	Communication as a Foundation/ Dealing with Distractions	Interpretive Talks: Group B	Tilden Journal #3 Grp C talk theme sheets
8	Mar. 10 & 12	Midterm Exam	Interpretive Talks: Group C	<i>Guidebook</i> , Ch. 6, pp. 137-151
-	Mar. 16-20	Spring Break: No Class		Grp A walk theme sheets

Week	Dates	Lectures: Tues. 10 a.m. TNR 352	Discussion: Thurs. 10 a.m. TNR 255 or 1 p.m. TNR 254	Assignments/Readings
9	Mar. 24 & 26	Illustrated Talk Techniques	Interpretive Walks: Group A	Tilden Journal #4 Grp B walk theme sheets <i>Guidebook</i> , Ch. 6
10	Mar. 31 & Apr. 2	Illustrated Talk Demo	Interpretive Walks: Group B	<i>Guidebook</i> , Ch. 8 Grp C walk theme sheets PowerPoint Tutorial
11	Apr. 7 & 9	Spontaneous Interpretation	Interpretive Walks: Group C	Tilden Journal #5 Grp A illustrated theme sheets <i>Guidebook</i> , Ch. 9
12	Apr. 14 & 16	Interpretation for Children	Illustrated Talks: Group A	Grp B illustrated theme sheets <i>Guidebook</i> , Ch. 9
13	Apr. 21 & 23	TBD: Live Animal Programs and/or Diversity & Interpretation	Illustrated Talks: Group B	Grp C illustrated theme sheets Readings TBD
14	Apr. 28 & 30	Research Paper Activity	Illustrated Talks: Group C	
15	May 5 & 7	Final Exam Review	TBD	
16	Finals Week	Final Exam: Thursday, May 14, 2:45-4:45 p.m., TNR 352		